

# ELECTIVES

West Career & Tech 2025-2026



## IMAGINATIVE WRITING

This one-year course develops and improves both formal and informal writing skills with emphasis placed upon self-expression, creativity, and clear communication.

## JOURNALISM FOUNDATIONS

This one-year course is designed for the study and practice of the basic elements of journalism with major emphasis in the gathering, writing, layout, and dissemination of news through mass media. Students may be required to participate in the production of a newspaper.



## MULTIMEDIA COMMUNICATIONS

This course introduces students to various media technologies used in business for digital communications. Areas of study will include website development, user interface, video, photo, written content, social media marketing, and front-end design. Practices incorporate an appreciation of alternative and culturally diverse perspectives essential in business communication. \*This is a 2-year commitment with student required to take Multimedia Communications II.

